#### **Privacy Policy**

#### 1. Types of Information We Collect

We collect personal information such as name, email address, IP address, payment details, and other information you provide directly to us.

#### 2. How We Collect Information

We collect information through:

- Forms you fill out on our website
- Cookies and tracking technologies
- Transactions and interactions on our site
- Communications you send to us

# 3. Purpose of Data Collection

We collect personal information for the following purposes:

- To provide and operate our services
- To improve and customise our services
- For marketing and promotional purposes
- To comply with legal obligations

#### 4. Data Storage and Security

Your data is stored securely on Wix's servers and protected by industry-standard security measures. We use encryption and other security protocols to protect your data.

# 5. Data Sharing and Disclosure

We do not share your personal information with third parties except:

- As required by law
- To provide our services (e.g., payment processors)
- With your consent

### 6. User Rights

You have the right to:

- Access your personal data
- Correct any inaccuracies in your data
- Request deletion of your data
- Object to or restrict processing of your data

To exercise these rights, contact us at info@infinite-wellbeing.co.uk.

## 7. Cookies and Tracking

We use cookies and similar tracking technologies to:

- Track user activity and preferences
- Improve user experience
- Analyse site traffic

You can manage your cookie preferences through your browser settings.

#### 8. Communication

We may contact you via email, SMS, or other means for:

Account notifications

- Marketing and promotional messages
- Updates and news

You can opt-out of marketing communications at any time by following the unsubscribe instructions in the message or contacting us at info@infinite-wellbeing.co.uk.

# 9. Policy Updates

We reserve the right to update this privacy policy at any time. Changes will be posted on this page, and we will notify you of significant changes.

### **10. Contact Information**

For any questions or concerns about this privacy policy, please contact us at:

Email: info@infinite-wellbeing.co.uk

Address: Infinite Wellbeing Community Centre, Market Street, Heanor, Derbyshire DE75 7NR